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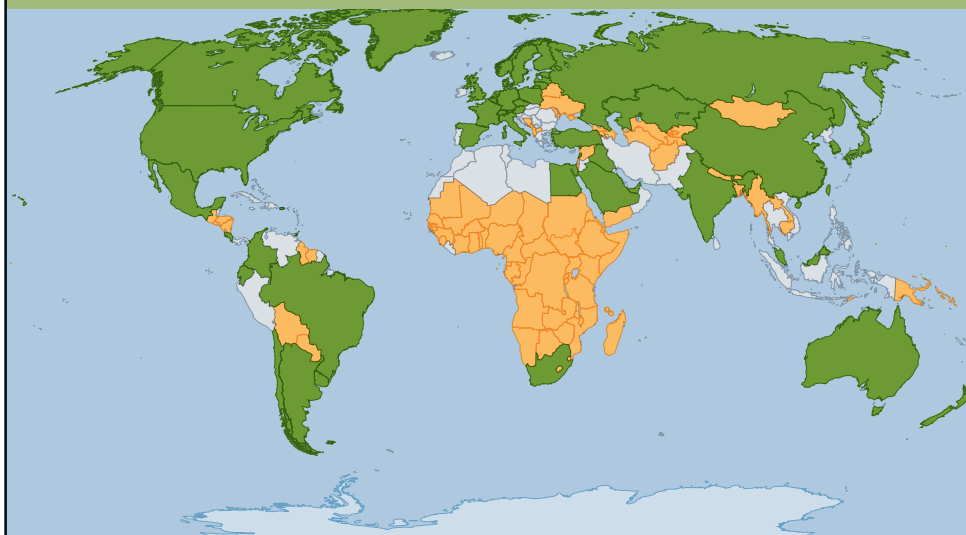
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Richard Fyffe and David Shulenburger, *Economics as if Science Mattered: The BioOne Business Model and the Transformation of Scholarly Publishing* (2002)

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